

ARGUS HD · VIDEO PODCAST PRODUCTION

Three video podcasts we produced

Live conference stages to a studio series. Polished, multi-camera video podcasts. Turnkey onsite production from \$5,000.

CASE STUDY 01 · LIVE CONFERENCE STAGE

TBPN at GitHub Universe

Fort Mason, San Francisco · October 2025 · with Sparks, for GitHub

CHALLENGE	A broadcast-grade, multi-camera podcast stage under an outdoor tent at Fort Mason, exposed to wind and marine conditions, live-streamed to a global audience.
OUR ROLE	Argus ran the on-stage production for TBPN across both show days. We built a three-camera robotic broadcast set with control positions under the tent, in partnership with Sparks, the agency running GitHub Universe.
DELIVERABLES	Full program records delivered to the client's media workflow within days of wrap.
OUTCOME	Both show days ran live, including the episode with Microsoft CEO Satya Nadella.
CONTEXT	OpenAI acquired TBPN in April 2026. Argus produced the TBPN stage at GitHub Universe; the acquisition came later.

Full study: argushd.com/portfolio/github-universe-podcast-stage/

CASE STUDY 02 · LIVE-STREAMED LOBBY PODCAST

AI Engineer Summit

The Times Center, The New York Times Building, New York

CHALLENGE	A live podcast in a working venue lobby, with no second takes and a technical audience.
OUR ROLE	Three-camera operation with Shure microphones positioned between the speakers. Venue advance and the full signal path, end to end.
DELIVERABLES	Live-streamed podcast conversations.
OUTCOME	The conversations went out live.

Full study: argushd.co/works/ai-engineer-summit-new-york-times-center/

CASE STUDY 03 · STUDIO SERIES

Google Cloud's The Agent Factory

SF Green Screen studio, South San Francisco

CHALLENGE	An ongoing video podcast for developers building production-ready AI agents, which needs a consistent look and sound episode after episode.
OUR ROLE	Produced in our SF Green Screen studio with our crew and editing. Google's team films with us on set.
DELIVERABLES	Edited episodes for the series.
OUTCOME	An active, recurring production for Google Cloud.

Full study: argushd.com/san-francisco-green-screen/

Also on our record: Google I/O, broadcast scale. argushd.com/portfolio/google-i-o/